



Instagram Policy

Purpose of Instagram social media for KNES:

The aim is to engage the parents positively with the School on a daily basis and to be able to give an insight into the learning experience provided.

- Instant messages to parents/followers
- Provide positive messages about the student experience- a focus on activities in the classroom, assemblies, trips, emphasis on engagement
- Key messages can be sent out, inspirational quotes, recommendations for reading, events
- To encourage parents to take part in events and to play an active supporting role

It is not:

- A forum for discussion or negative comments
- A substitute for discussion with the Director, Assistant Director, Heads of Department, SMT, Teachers
- A forum for discussion of individual members of staff or pupils
- A replacement for supported and guided discussions between individual parents or for parents evening

A new business account will be set up for the purposes outlined above. It will be linked to the school logo and not individual.

Instagram Policy Social Media at Kuwait National English School

We will appreciate parents to sign below to justify understanding and agreement to the above Instagram policy.

Parent names

Signatures

Father: _____

Mother: _____
